

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Parks	(2) MEETING DATE 7/10/2012	(3) CONTACT/PHONE Curtis Black, Parks - Deputy Director 781-5200	
(4) SUBJECT Submittal of a resolution proclaiming July 2012 as "Parks Make Life Better" month.			
(5) RECOMMENDED ACTION The General Service Agency recommends that your Board adopt the resolution recognizing July 2012 as "Parks Make Life Better" month.			
(6) FUNDING SOURCE(S)	(7) CURRENT YEAR FINANCIAL IMPACT \$0.00	(8) ANNUAL FINANCIAL IMPACT \$0.00	(9) BUDGETED? Yes
(10) AGENDA PLACEMENT { X } Consent { } Presentation { } Hearing (Time Est. _____) { } Board Business (Time Est. _____)			
(11) EXECUTED DOCUMENTS { X } Resolutions { } Contracts { } Ordinances { } N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) N/A		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: N/A { } 4/5th's Vote Required { X } N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY { X } N/A Date _____	
(17) ADMINISTRATIVE OFFICE REVIEW			
(18) SUPERVISOR DISTRICT(S) All Districts -			

County of San Luis Obispo



TO: Board of Supervisors

FROM: Parks / Curtis Black
781-5200

DATE: 7/10/2012

SUBJECT: Submittal of a resolution proclaiming July 2012 as "Parks Make Life Better" month.

RECOMMENDATION

The General Service Agency recommends that your Board adopt the resolution recognizing July 2012 as "Parks Make Life Better" month.

DISCUSSION

Approval of this resolution will officially recognize July 2012 as "Park Make Life Better" month. This is in recognition of all the recreational opportunities that are provided within our county and the benefits park and recreation services provide to the citizens of and visitors to San Luis Obispo County.

The county has a wide range of parks, lakes, golf courses, trails and open space for fishing, boating, camping, team sports, bicycling, skating, water sports, playing, picnicking and relaxing. County Park's facilities and services provide positive alternatives for children and adults that reduce crime, promote the arts; increase social connections; aid in health and promote lifelong learning.

Residents of San Luis Obispo County, recognize that parks, trails and golf courses contribute to the overall high quality of life in San Luis Obispo County by making our communities more livable by providing open space, recreation, and gathering places; while adding value to the community's properties and neighborhoods.

Parks and recreation enriches the lives of San Luis Obispo County residents and visitors and "Parks Make Life Better" month is one way to bring additional awareness of all the recreation facilities and programs offered by County Parks.

OTHER AGENCY INVOLVEMENT/IMPACT

County Counsel reviewed the Resolution as to form and legal effect.

FINANCIAL CONSIDERATIONS

There are no costs associated with recognizing July 2012 as "Parks Make Life Better" month. Publically recognizing the benefits of parks and recreation could result in additional park visitation, resulting in additional user fee revenues for County Parks

RESULTS

An increased awareness of recreational opportunities provided for all citizens of and visitors to San Luis Obispo County. This action supports the County's desired community wide results of a healthy, livable, well-governed community.

ATTACHMENTS

1. Resolution proclaiming July 2012 as "Parks Make Life Better" month.